Knowledge Translation and Implementation

Active Learning to Augment Knowledge Translation
Instructors must understand and be able to apply basic education theories.

Use Design Thinking to make Change
Applying design thinking can help to redesign processes and spaces to encourage implementation and change.

Measure Performance
Benchmarks, feedback, and reporting can support organizational change. Take your organizational “temperature” and find the “hot spots” that can benefit from intervention.

Plan, do, study, act, and repeat!
Maintain formal continuous quality improvement programs to help organizations and teams to improve their performance.

Consider Carrots & Sticks
Incentive and penalty programs can motivate teams. However, bear in mind that incentives can lead to unintended “gaming” of the system!

Help organizations “unlearn”
Bad habits are hard to break, but organizations should harness strategies to “de-adopt” or “unlearn” disproven or non-evidence-based practices.

Appeal to their Emotions
Utilize the breadth of the applied psychological sciences to appeal to your end-users (e.g. bystanders, champions, instructors).

Read the complete 2018 AHA Resuscitation Education Science Statement at: https://goo.gl/HKzMiZ